

ISLE OF WIGHT CHALLENGE 2021; EVENT OVERVIEW

Our Isle of Wight Challenge event will be taking place over the weekend of the 10th – 11th July 2021. This will be the 5th year of the event and we are hugely excited to incorporate it into our Ultra Challenge series once again.

New for 2021, the challenge will be starting at the IOW Showground near Cowes, where we will set participants off gradually between 7am and 10am on Saturday to help protect the environment and reduce the impact on the local area. Participants will walk up to 106km's on PROW around the island before finishing back at the same venue, with several distance options being available within the 106km (below).

OPTION	KM	START DATE	START TIME	START LOCATION	FNISH LOCATION
Full	106	Sat 10/7	06:40 to 10:00	IOW Showground, Cowes	IOW Showground, Cowes
1st Half	52	Sat 10/7	07:00 to 10:00	IOW Showground, Cowes	Chale Rec Ground
2nd Half	54	Sun 11/7	06:00 to 06:30	Chale Rec Ground	IOW Showground, Cowes
1st Quarter	32	Sat 10/7	07:00 to 10:00	IOW Showground, Cowes	Nodewell Farm
2nd Quarter	26	Sat 10/7	10:00	Nodewell Farm	Chale Rec Ground
Southern 50	50	Sat 10/7	10:00	Nodewell Farm	Culver Down

We anticipate between 1000 and 1500 walkers and runners and we see all types of people participate from ultra runners to first time walkers with around 95% of participants being walkers. All participants share the one focus of raising much needed funds for over 400 different charities including; [Alzheimer's Society](#), [Breast Cancer Now](#), [Cancer Research UK](#), [Clic Sargent](#), [Great Ormond Street Hospital](#), [Help for Heroes](#), [Macmillan Cancer support](#), [Mind](#), [NSPCC](#) and [Parkinson's UK](#). We will also be contacting local charities within the area to encourage our participants towards supporting these local causes.

Action Challenge (www.actionchallenge.com), experienced event organisers, are co-ordinating all logistics of the event and we would like to notify all authorities along the route to make you aware of the event and to give you the opportunity to make any suggestions or comments regarding our plotted route. The entire route has been fully researched using existing public footpaths however as we are still several months out from the event this can be adapted following suggestions. We will also conduct a full pre-event recce of the route to identify any significant risks, which we will log into a risk assessment and apply appropriate safety measures to reduce any potential hazards.

With this in mind, please find overleaf an outline of where the event will pass and a Google map for the route on the event page here: <https://ultrachallenge.com/isle-of-wight-challenge/>

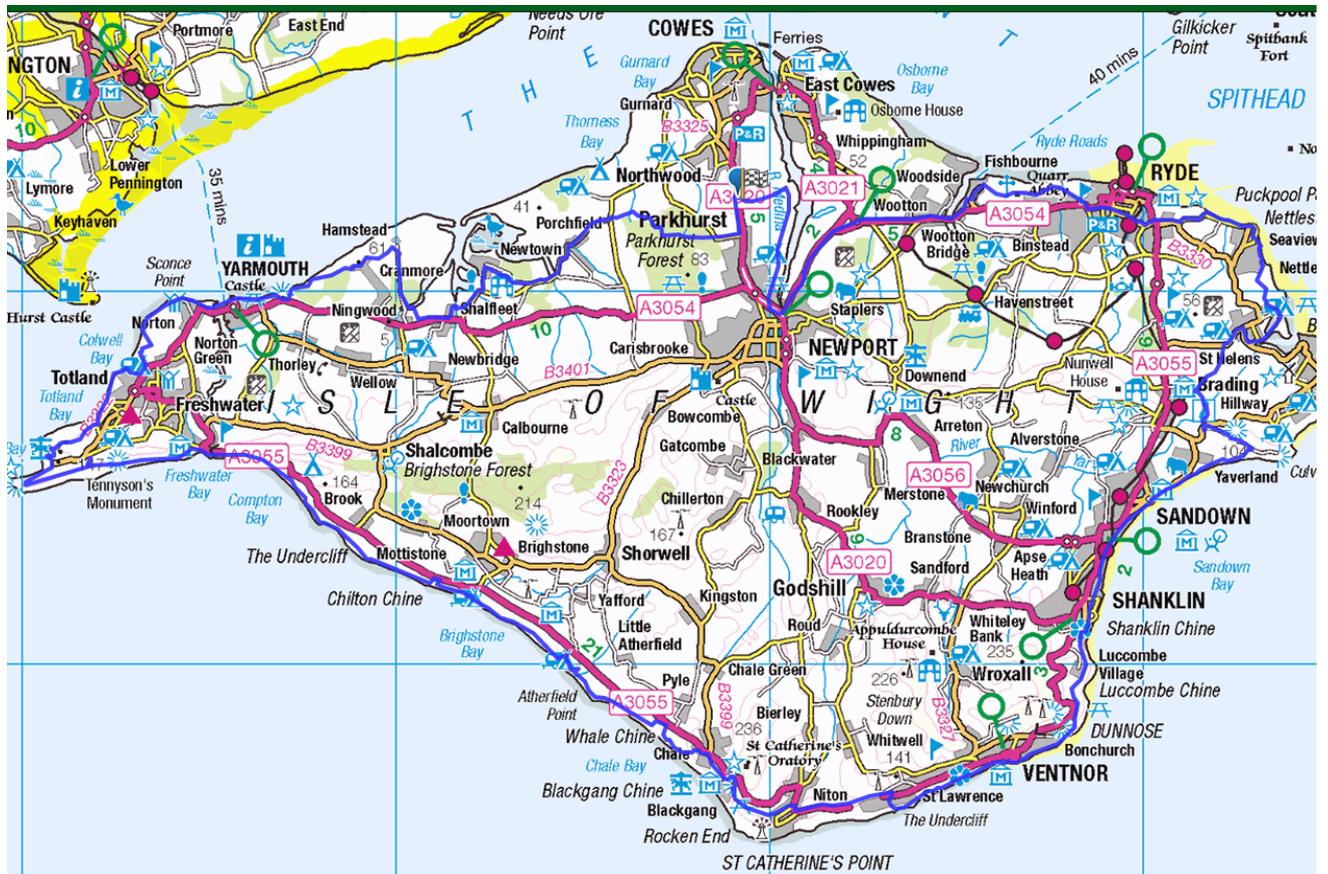
Please also find on page 3 further route and event specific information. Notification to all local authorities, parish councils and landowners is in the process of being undertaken and we appreciate any advice/comments you may have.

Please advise if any formal permission is required along the route.

Kind regards,
[James Campbell](#)
 Event Planning Manager

THE EVENT ROUTE

The event route is an anti-clockwise loop around the island, starting and finishing in Cowes.



Please note; the above image is only intended to provide an overview of the route.

The route can be examined in a further level of detail via the event website (link provided on page 1) or via download of the route GPX file, which can be viewed in detail on multiple platforms. This can be shared on request.

EVENT PLANNING INFORMATION

ANTICIPATED PARTICIPANT TIMINGS AT ROUTE & VENUE LOCATIONS

The event commences with the first participants leaving the start at 7am on Saturday. The final participants are expected in back at the finish at approximately 10pm on Sunday having made their way along the route.

All venue locations are approximately 12.5km's apart.

Location	Saturday 17 th July Time first runner expected*	Sunday 18 th July Time Last Walker expected*
IOW Showground, Cowes	07:00	22:00 (Sunday)
Hampstead Farm	8:10	13:30
Nodewell Farm	09:40	18:15
IOW Pearl	11:00	22:00
Chale Rec Ground	12:00	07:00 (Sunday)
Ventnor Park	13:45	10:30 (Sunday)
Culver Down	15:30	15:30 (Sunday)
Oakfield School	17:40	19:45 (Sunday)
IOW Showground, Cowes	18:45	22:00 (Sunday)

*These are the estimated times of the very first runners and the slowest walkers. The majority of participants are likely to start passing through several hours after the fastest runners, and several hours before the last walkers.

ROUTE MANAGEMENT INFORMATION

- Route is fully marked with pink arrows
- Marshals, Guides and medics will patrol the route.
- Road warning signs (for both traffic and participants) where necessary.
- All signage removed after the last participants have passed through.
- All participants are requested to follow the highway and country codes, walk on the right, and stay on the designated path and not to litter.
- Event clear-up includes collection of any rubbish along route.
- Event management plan includes risk assessment and contingency plans in case of unexpected events (i.e. extreme weather conditions).
- Action Challenge public liability insurance certificate can be provided upon request.
- **Covid-19 Risk Mitigations – if required – to be detailed in separate document.**

CONTACT INFORMATION

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